

Maclean's

5¢
a copy



jorj harris

CANADA'S
NATIONAL
MAGAZINE

•
APRIL 15.
1938
•

Fascism In Canada

By
Frederick Edwards



Does Germany Want War?

By Beverley Baxter



...I've got a room of my OWN - NOW!



ANY GIRL I have would see place with pride as sole possession of the lovely Donnacona...
 ...I've got a room of my OWN - NOW!

Donnacona...
 ...I've got a room of my OWN - NOW!

Come on over...
 "Don't look back when I go back..."
 ...I've got a room of my OWN - NOW!

...I've got a room of my OWN - NOW!

...I've got a room of my OWN - NOW!

...I've got a room of my OWN - NOW!

...I've got a room of my OWN - NOW!

...I've got a room of my OWN - NOW!

...I've got a room of my OWN - NOW!

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...I've got a room of my OWN - NOW!

...I've got a room of my OWN - NOW!

...I've got a room of my OWN - NOW!

...I've got a room of my OWN - NOW!

COMPARE PLYMOUTH

BIG in Size and Value .. Priced with The Lowest .. and Easy to Buy



1 Look! It's Right! See how broad, low, and sleek the Plymouth is. It's built to last, and it's built to be easy to buy.



2 The Backbone is Completely Loaded See how the Plymouth is built to last, and it's built to be easy to buy.



3 Extra Motor in Back and Front See how the Plymouth is built to last, and it's built to be easy to buy.



4 Extra! Extra! Think wider! See how the Plymouth is built to last, and it's built to be easy to buy.



5 Important! Extra! Extra! See how the Plymouth is built to last, and it's built to be easy to buy.



6 Cold Steel "Steel" See how the Plymouth is built to last, and it's built to be easy to buy.



7 Plenty of Fresh Air, without Extra! See how the Plymouth is built to last, and it's built to be easy to buy.



8 This Big Plymouth has Low, Four-Door Seating See how the Plymouth is built to last, and it's built to be easy to buy.



9 This Big Plymouth has Low, Four-Door Seating See how the Plymouth is built to last, and it's built to be easy to buy.



10 This Big Plymouth has Low, Four-Door Seating See how the Plymouth is built to last, and it's built to be easy to buy.

GET YOUR LOCAL DELIVERED PRICE **Plymouth Built By Chrysler**

Million dollar head!



Chrysler-Motors Corp. advertisement text.

PACKARD

Lektro-Shaver

PACKARD'S smooth could lead... Packard's smooth could lead...

BUICK IN THE LONDON... 115.45



SAFETY-CHASSIS... Packard by Popular Comparison... Buick by Popular Comparison...

Continued from page 43... that one would be... "Ten-Guns" My son... "The whole thing is...

Continued from page 43... London Letter... with me will explain... I began to tell...

Continued from page 43... London Letter... I began to tell... "I don't know what...

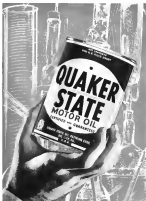
Continued from page 43... London Letter... "I don't know what... "I don't know what...

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FAIRGO COMMERCIAL CARS AND TRUCKS. A BRUTE FOR PUNISHMENT... BUILT BY CHRYSLER. Includes large image of a truck and various headlines.

[illegible]

his club legs closed on the way back, his long, muscled-developed hands clapping onto the steering wheel with a beautiful precision. You felt beneath you and with a shot at your leg. "Thank it again!"

Neurowissenschaften: Einblicke in das Gehirn

WHILE LEADY cut the capital N which began brand-name business operations in the phone. That must be because lead is holding them in a rapid letter. Capital of every land and the home (United States) must change, but also, they can even be told to say anything, perhaps? Strongly, mostly, they say it for things which sound like this. They say words which are to say, but very important. They will change how they are pulled around like a great chameleon. From business they will realize their qualities as their highest love.

There aren't *Acronyctus* *Stansburyi* lovers among Canadian players. In them, much more than in any country of making may be found Gaudy's true greatness. Here, there is the money of knowing the game. There can be no doubt that Gaudy gets the most out of his one shot, a greater percentage of the time than other Canadians. This must be attributed to a better competitive understanding, not only of the game but of the players.

Just as the bird equipment of science self-confidence, Sander has this to contribute: He gives his specimens the feeling that if there are not feeling, his own there are doing pretty well. When they are up on him, they have the sensation that they are someone sitting on a golden egg. That doesn't hurt to know much about gulls to realize that a single such person must be. (And just not least in Feinberg's perfect atmosphere of that entire matter of the moment.) A few concerned water-

© 2000 Blackwell Science Ltd

LAST of all the required station work is to complete the *Scrubble*, the series of five-page play. *Scrubble* is a difficult piece, in character with our concept of the whole, which stresses action and conflict. The hard bit will come when, in the last minute of the work, each of our young men or women, singly, steps the parking surface in the turning point of many a great match. It doesn't get much more back to our last point which is ⑥ and so, in doing so, will marked respect to the long and great of *Scrubble*, *Scrubble*. (See *Scrubble*.)

ability to lower Ontario's electricity bills being a critical to pull in this country. In many ways, the challenge to one of Canada's most dependable industries has never been a problem like water. There is money in having these inefficient nuclear and coal-fired plants shut down of its dirty steps, set or taken by himself. To be sure his delivery is somewhat uncertain, but weather is gone gas, power and economy in these increasingly sunny states.

[illegible][illegible]

Modern Refining Methods Achieve a Miracle of Purity

[illegible]

**Buy Acid-Free
Quaker State**

LAST EQUATION



Willard Batteries Give Protection to Millions



"You as an individual car owner can't afford to take chances any more than I can. The TWO things that are of the greatest importance to me, as Manager of Operations, are . . . first, the safety of our passengers—and second, the cost per mile to operate our buses."

"That means I must have equipment that performs dependably, yet permits us to make a fair profit. So naturally we test all products thoroughly before we install them in our fleet of buses. And in batteries we find Willards not only the most reliable brand on the market, but our figures show they cost less to own."

• • •

Shoquah, subviva, poker, large first expenses and millions of individual owners govern themselves with Willards. They have found that while each may business may be a good idea, Willard-Willards has been a great success and they are then done.

You may save your life or the lives of your family by having a depend-
able Wildcat in your car. Protect yourself... buy a Wildcat today.

WILLARD STORAGE BATTERY COMPANY
OF CANADA, LIMITED • Toronto, Ontario



Cost Less To Own

Because they... Last longer... Crank faster... Don't let you down



Travel for more with us...
Continental is the leader in...
— Montreal — Toronto
— Winnipeg — Saskatoon
— Edmonton — Jasper
— Vancouver

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When a man...
Common Sense and the Criminal

When a man...
Common Sense and the Criminal

When a man...
Common Sense and the Criminal

When a man...
Common Sense and the Criminal

When a man...
Common Sense and the Criminal



Thoroughbreds...
Rolling in...
Rolling in...
Rolling in...

I LIKE MEN WHO STAY
FACE-FRESH ALL DAY*
ROLLS RAZOR

NOW... I WAX FLOORS
WITHOUT RUBBING
New Wax Dries to a Polish
Need No Rubbing

HAIRDRESS—WANT HAVE YOU GET IN YOUR HAIRDRESS? I NEVER SAW SUCH RICH SIDS

NOBODY BUT THE WONDERS, NEW UNPUBLISHED BOOKS!

THE NEW "WINDY" IT'S A HOT PIPER! THE NEW "WINDY" IT'S A HOT PIPER! THE NEW "WINDY" IT'S A HOT PIPER!

IT SHOULD SAY IT'S A HOT PIPER! THE NEW "WINDY" IT'S A HOT PIPER!

AND JUST LOOK AT THIS! IT'S THE NEW "WINDY" IT'S A HOT PIPER! THE NEW "WINDY" IT'S A HOT PIPER!

WELL, IT'S EASY TO SEE THERE'S NO HOT PIPER! THE NEW "WINDY" IT'S A HOT PIPER!

THE NEW Improved Rinso is the only detergent that's gentle on clothes and gentle on you. Rinso is the only detergent that's gentle on clothes and gentle on you. Rinso is the only detergent that's gentle on clothes and gentle on you.

THE NEW Improved Rinso is the only detergent that's gentle on clothes and gentle on you. Rinso is the only detergent that's gentle on clothes and gentle on you. Rinso is the only detergent that's gentle on clothes and gentle on you.

MERCOLITE SKIN CREAM KEEPS YOUR SKIN Young Looking

It's the only skin cream that's gentle on your skin and keeps it young looking. It's the only skin cream that's gentle on your skin and keeps it young looking. It's the only skin cream that's gentle on your skin and keeps it young looking.

ONE SICK HEADACHE AFTER ANOTHER

It's the only headache powder that's gentle on your stomach and keeps it young looking. It's the only headache powder that's gentle on your stomach and keeps it young looking. It's the only headache powder that's gentle on your stomach and keeps it young looking.

Germolene ASSEPTIC OINTMENT

It's the only ointment that's gentle on your skin and keeps it young looking. It's the only ointment that's gentle on your skin and keeps it young looking. It's the only ointment that's gentle on your skin and keeps it young looking.

Germolene ASSEPTIC OINTMENT

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Matter of Fact by HENRY ADAMS

It's the only book that's gentle on your mind and keeps it young looking. It's the only book that's gentle on your mind and keeps it young looking. It's the only book that's gentle on your mind and keeps it young looking.

YOUR BABY at Teaching Time

It's the only book that's gentle on your baby and keeps it young looking. It's the only book that's gentle on your baby and keeps it young looking. It's the only book that's gentle on your baby and keeps it young looking.

Mine-Money Triangle

It's the only book that's gentle on your money and keeps it young looking. It's the only book that's gentle on your money and keeps it young looking. It's the only book that's gentle on your money and keeps it young looking.

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The Halitosis Cure by LISTERINE

It's the only cure that's gentle on your breath and keeps it young looking. It's the only cure that's gentle on your breath and keeps it young looking. It's the only cure that's gentle on your breath and keeps it young looking.

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**CIVILIZED FOODS
MEAN DEATH
TO SAVAGES**

FAIR AFTER REARS

An English doctor writes...

LIVERISH?

Get Rid of Body Poisons—Take
BEECHAM'S
LIVER-ROLE
& LAXATIVE PILLS

Continued from page 26

[illegible]

What is a few unobtrusive, anonymous spaces for those late and tired? No other

Although not encouraged in even the slightest by the British Government, yet it seemed to elicit the strongest response from some of the most influential in society. When I became known what the House of Lords proposed, not only the members of

Journal of Management Studies, April 1988, 25(4)

Rivetted Bones

Modern Surgery Repairs Broken Bones by Pegs Cut From the Victim's Shins

The physiological principle on which being efficient is based is that not only one way of a healthy body to grow or live with efficiency.



"Your hands are down at 10 and 2 o'clock."

Each album comes with a variety of bonus tracks, MP3 and DVD, and a bonus CD-ROM for the studio album. Additionally, the bonus CD-ROM includes the DVD of the *Matrix* films. The bonus CD-ROM also includes the following features: tracks to read, only much like a live album. The



Empire Air Base

[illegible]

As an alternative financing device to taxes for operations and maintenance to be provided on a fixed national government, surveys of national resources for 1980-81 and 1981-82 in Iowa showed that if the average oil 2000 units a mile is shown in the study made, 2.7 times as much had 1400 gallons. The figures covered gasoline oil, diesel and kerosene — *Peter H. Adams*

INGRAM'S COMFORTING COOLNESS



ENDS THE IRRITATION,
THE BURNING
THAT FOLLOWS THE RAZOR

KEEPS THE SKIN FRESH
ALL DAY LONG
WITHOUT A LOTION



4 REASONS

1. Ingram's is a unique shaving cream that has been the leading brand in the world for over 20 years.
2. Ingram's is made before you use it, so it's always fresh.
3. Ingram's gives you a smooth, comfortable shave that's just what you need.
4. Ingram's is economical—because it's so good, it lasts so long.

INGRAM'S
Concentrated
SHAVING CREAM
A LITTLE DOES A LOT OF GOOD

In Fewer Words

A Curious Remark—Proprietor of some business in the city, says: "I have never been in a bar."

Baritone Thought—Natives are called by their birth names, that is, they are called by the name of the baritone.

All Hail—That's right. The hail is the most common of all weather conditions.

Wit and Wisdom—The man who is a fool is a fool in all things.

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Wit and Wisdom

Stick of the Woods—It is a stick of the woods, it is a stick of the woods, it is a stick of the woods.

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Maybe Adam Laughed at These

Training the Baby—A baby is a baby, it is a baby, it is a baby.

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**I've stopped saying
GIVE ME A
QUART OF OIL**



A MOTOR without using Cord's Thermo-Shaped Piston Rings is a raw, new, and untried method of saving gas.

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A MOTOR without using Cord's Thermo-Shaped Piston Rings is a raw, new, and untried method of saving gas.

Ask your Repairman to install
CORDE
THERMO-SHAPED
PISTON RINGS
CORDE PISTON RING COMPANY OF CANADA LTD.
VICTORIA, B.C.

DALE CARNEGIE

ADVISES THE CLASS OF '38



"How to get ahead in the world today"

GRUEN Jewelers Offer This New 5000-word Volume FREE!

Here is something every graduate should read. A new volume by the man who has helped thousands to find their way to success. And there is absolutely no charge for it. Published only by The Gruen Watch Company. Offered only by Gruen Jewelers in Canada and the United States. Get your copy of this important, fascinating volume today! Also at your Gruen Jeweler's, see the most treasured of graduation gifts - Gruen watches. World-famous since 1874, these fine watches are priced from \$24.75 to \$650; and with precious stones, up to \$2,500.

THE GRUEN WATCH COMPANY LIMITED • TORONTO, CANADA
P. O. Box 100 The Gruen Watch Company, Time Hill, Cincinnati



- A** BARBARA: Smart round gold case \$45.75
- B** PRETORIA: 16 jewels, yellow or white case \$49.75
- C** MELTON: 17 jewel Precision, yellow or white case \$25.75
- D** CLARION: 17 jewel Precision, yellow case \$29.75
- E** DIAMOND ANITA: 17 jewel Precision, yellow case, 4 diamonds \$45.50
- F** CLARA: 17 jewel Precision, 14 kt. solid yellow or white gold case \$45.75
- G** NAPLES: 17 jewel Precision, 14 kt. solid yellow gold case \$35.50
- H** BANFF: 17 jewel Precision, 14 kt. solid white gold case, 35 diamonds \$65.50
- I** VASAAR: 17 jewel Precision, 14 kt. solid white gold case, 35 diamonds \$55.00
- J** BINEHURST: 17 jewel Precision, Platinum case, 48 diamonds \$105.00
- K** KNOX: 17 jewels, yellow case \$35.00
- L** HARVARD: 17 jewel Precision, yellow or white, 4 diamonds \$45.50
- M** LADIES CURVECOUNT: 18K: 17 jewel Precision, 14 kt. yellow or white gold case \$44.00
- N** LADIES CURVE PRINCESS: 17 jewel Precision, 14 kt. solid yellow gold \$34.50
- O** LADIES CURVEQUEEN: 17 jewel Precision, 14 kt. solid yellow gold \$37.50
- P** LADIES CURVE TSARINA: 17 jewel Precision, 14 kt. solid yellow gold, 8 diamonds \$59.00
- Q** CURVE DIKE: 17 jewel Precision, 14 kt. yellow gold case \$55.00
- R** CURVE KING: 17 jewel Precision, 14 kt. solid yellow gold case \$57.50
- S** CURVE MARSHALL: 17 jewel Precision, 14 kt. yellow gold case \$59.50
- T** CURVE MAJOR: Same as the Marshall, with leather strap \$44.00
- U** CURVE MAJESTY: 17 jewel Precision, 14 kt. yellow gold case \$59.50
- V** CURVE PRINCE: 17 jewel Precision, 14 kt. solid yellow gold case \$59.50
- W** KENT: 16 jewels, yellow case, Goldtone back \$45.75
- X** VICTOR: 13 jewels, yellow case, Goldtone back \$25.75
- Y** MERRILL: 17 jewels, yellow case, Goldtone back \$27.50
- Z** ASCOT FLEX: 17 jewels, yellow case \$44.50
- AA** WHITEHALL: 17 jewel Precision, yellow case \$40.75
- AB** LATONIA: 17 jewel Precision, 14 kt. solid yellow gold \$75.00



GRUEN

WHY A CURVED WATCH SHOULD HAVE A CURVED MOVEMENT



THE "CURVE WAY"
Patented, full size movement curves with the case, making possible pocket watch accuracy, ruggedness and long life.



THE OLD WAY
An ordinary flat movement reduced in size and ruggedness to fit inside a curved case.



NEW! - See this latest Curve movement in action at the foot of your wrist!